



Welcome to Attend

2019 Tsinghua International Case Analysis Competition of Public Policy on Sustainable Development Goals (SDGs)

1. Organizer

China Case Center for Public Policy and Management (CCCPPM),
Institute for Sustainable Development Goals (TUSDG),
School of Public Policy and Management (SPPM),
Tsinghua University



中国公共管理案例中心
China Case Center for Public Policy & Management



清华大学全球可持续发展研究院
INSTITUTE FOR SUSTAINABLE DEVELOPMENT GOALS
TSINGHUA UNIVERSITY

2. Theme: Sustainable Development Goals (SDGs)

The Sustainable Development Goals, otherwise known as the Global Goals, are a universal call to action to end poverty, protect the planet and ensure that all people enjoy peace and prosperity. The SDGs were initiated by the United Nations General Assembly in 2015 for the year 2030, and consist of 17 global goals. The 17 goals build on the successes of the Millennium Development Goals, while including new areas such as climate change, economic inequality, innovation, sustainable consumption, peace and justice, among other priorities.

Each team of participants should focus on a case topic that is relevant to the 17 Sustainable Development Goals. You are supposed to showcase your policy knowledge and application through the analysis of a public policy case study concerning sustainability topics. You have the opportunity to pick an issue in local community or one that affects people around the world. The topic you focus on should allow you to investigate an issue from various aspects, but it should not be too broad.



<https://www.un.org/sustainabledevelopment/sustainable-development-goals/>

<http://www.undp.org/content/undp/en/home/sustainable-development-goals.html>

3. Why participate in?

- ✧ The competition will provide a platform for you to cooperate, interact and compete with students from various countries, disciplines and cultures.
- ✧ You will have a chance to work in teams to research real-world challenges, interview organizations and people, discover exciting cases and find innovative public policy solutions for sustainable development problems.
- ✧ You will deepen your understanding of case study method, and develop skills in analytical thinking and reflective judgment by discussing complex, real-life scenarios.
- ✧ SPPM will select excellent candidates from the competition to study at Tsinghua-Geneva Dual Degree Master of Public Policy for Sustainable Development Goals (MPP-SDG).

4. Eligibility

- ✧ **Current undergraduate students from all over the world** are eligible to take part in this competition.
- ✧ You can participate in the competition **as an individual or in a team of up to five people**. Each student can only be enrolled in one team.



- ◇ Case studies must be written in English and should be original work that has not been submitted elsewhere.
- ◇ CCCPPM holds two case analysis competitions (one is in Chinese and the other is in English) from April to August this year. You are only allowed to participate in one competition.

5. Timeline

| Date | Stage |
|-------------------------------|--|
| April 15, 2019 – May 20, 2019 | Registration & submission of case proposal Every team should register and submit a case proposal through the competition online platform by 11:59pm May 20 2019. http://166.111.7.233:8888/cmpten/ |
| May 28, 2019 | Announcement of first round winners |
| May 29, 2019 – July 6, 2019 | Field research & submission of case analysis report Participants conduct interviews and field research. Each team should submit a case analysis report by 11:59 pm July 6, 2019. |
| July 14, 2019 | Announcement of second round winners |
| August 18, 2019 | Final competition & announcement of final winners The final competition will occur on the morning of August 18, 2019 at Tsinghua University, Beijing. Each team will present their work and answer questions from judges. |

Note:

- *SPPM's Admission Information Session will be held on the afternoon of August 18, 2019. All students are welcomed to attend.*



6. Submission Requirements

Please check the attached Submission Guidelines. Sample case proposal and case analysis report are available on the online competition platform. Please check them to see the detailed formatting requirements.

7. Rewards

| | | |
|--------------|-------------|----------------------|
| First Place | one team | \$5,000 USD per team |
| Second Place | two teams | \$3,000 USD per team |
| Third Place | three teams | \$1,000 USD per team |

Other finalists will receive certificates of merit.

Bonus :

- ❖ Excellent cases will be archived by the China Case Center for Public Policy & Management, which is the first professional producer and repository of public administration cases in China. Authors will be paid for the copyright according to the Case Center's Management Measure, and will receive certificates of acceptance.
- ❖ **Chinese students** who come in first, second, or third place and apply for the Tsinghua-Geneva Dual Degree Master of Public Policy for Sustainable Development Goals (MPP-SDG) will qualify for exam exemption and have the opportunity to attend interviews (即获得推免面试资格).
- ❖ **Overseas students** who come in first, second or third place will be given prior consideration if they apply for the Tsinghua-Geneva Dual Degree Master of Public Policy for Sustainable Development Goals (MPP-SDG).

Note:

- For detailed information about MPP-SDG , please check the attached document.
- For non-English speaking applicants, please prepare English proficiency test certificate in advance: TOFEL 92 or IELTS 7.0.



8. Contact

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Please join the competition QQ group for more information.
QQ Group No. 207862977



Please follow our official WeChat to get more information.

9. About MPP-SDG

On January 16th, 2017, President Xi Jinping of China and the President Doris Leuthard of the Swiss Confederation jointly witnessed the signing of the memorandum between Tsinghua University and the University of Geneva (UNIGE) on comprehensive cooperation on SDGs. Within this cooperative framework, the School of Public Policy and Management of Tsinghua University is partnering with the Geneva School of Social Sciences (G3S) of UNIGE to start a highly interdisciplinary 2.5-year dual Master of Public Policy for Sustainable Development Goals from September 2018. This program focuses on defining and developing concrete solutions for the SDGs through hands-on, team-based and project-driven activities, in parallel with courses on the fundamentals of sustainable development.



10. About SPPM

The School of Public Policy and Management (SPPM) of Tsinghua University was founded in the year of 2000. As the first graduate school in public administration in China, the mission of the SPPM is to foster a new generation of leadership in Chinese and global public affairs, to generate policy impacts for public benefits, and to pursue academic excellence in public policy and management research. The School's long-term objective is to become a world-class institution that actively engages in teaching, research, and consulting in global public affairs.

More info: <http://www.sppm.tsinghua.edu.cn/english/>

11. About CCCPPM

The China Case Center for Public Policy & Management (CCCPPM) was established in 2004 as a subsidiary of the School of Public Policy & Management, Tsinghua University. It serves to write and store professional case studies on China and other countries for the courses developed by SPPM in order to improve teaching quality and train qualified professional public administrators. The Center also organizes seminars and workshops on case teaching and writing to promote teaching techniques and use of case studies among domestic educators. Meanwhile, the Center organizes national case analysis competitions for Chinese undergraduate and master students annually with different themes. From 2018, the Center started to hold yearly international case analysis competition targeting to global undergraduate students.

More info: <http://ecase.sppm.tsinghua.edu.cn:9092/>

12. About TUSDG

Housed in the School of Public Policy and Management in Tsinghua University, the Institute for Sustainable Development Goals of Tsinghua University (TUSDG) was founded on May 14, 2017. It aims to establish a leading platform to conduct

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interdisciplinary research and collaborate with global partners to address challenges in implementing UN Sustainable Development Goals (SDGs). By integrating theoretical learning and practical experience in the field, TUSDG strives to cultivate a new generation of talents who are dedicated to the implementation of SDGs and the improvement of global governance. In addition, TUSDG will make every effort at creating a high-end open platform in the research field of SDGs, attracting world-class experts and scholars to engage in teaching and research activities. Finally, TUSDG aspires to become a leading think tank in China on SDG-related policies through cooperative partnerships with relevant government agencies.

More info:

<http://www.sppm.tsinghua.edu.cn/yjjg/xjyjjg/26efe4895b937343015c1ac32a150048.html>

清华大学公共管理学院
School of Public Policy and Management

Tsinghua University
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